

Programme of the 3rd IAP Day, VUB, 7th November 2013

Morning (Room D2.01)

9h30: Welcome

9h50: Introduction (Marc Jegers, VUB)

10h-13h: Financing (social) entrepreneurship, ensuring viability, cohesion and impact

- 10h: Eve Chiapello (EHESS Paris), “The social economy facing financialization. Impact investing as a symptom of systemic transformations” (in French, slides in English)
Discussion: Marek Hudon (ULB)
- 10h40: Sophie Manigart (Vlerick), “Institutional Frameworks, Venture Capital and the Financing of European New Technology-Based Firms”
Discussion and connections with social enterprise research: Sybille Mertens (HEC-ULg)
- 11h20: Coffee break
- 11h40: Donatienne Desmette (UCL), “Relations between groups at work: a social identity perspective”
Discussion: Roland Pepermans (VUB)
- 12h20: Ariane Szafarz (ULB), “Conceptualizing double bottom-line and mission drift in social enterprises”
Discussion: Thomas Pongo (UCL)

13h-14h30: Lunch

Afternoon (Rooms D2.06 and D2.16)

14h30-16h30: Workshop on “Sharing data collection efforts to identify social enterprise models and their trajectories” with a view to preparing the Belgian contribution to the ICSEM project

- Introduction (Jacques Defourny, HEC-ULg and Marthe Nyssens, UCL)
- Sharing of data collection fields and methods (discussion in small groups)
- Wrap-up and future steps