



# PROGRAM

## Conference

# Social Enterprises in an International and Israeli Perspectives

College of Management Academic Studies  
School of Business Administration  
Rishon Le'Zion, Israel

*June 9, 2015*

The School of Business Administration is glad to host the first academic conference on Social Enterprises and related subjects in Israel. At the center of the conference will be a presentation of preliminary findings of the ICSEM Project from a global and an Israeli perspectives.

The conference will deal, inter alia with the following issues: Are social enterprises in their many configurations a developing phenomenon in the world today? Where and in what shapes? What are the policies towards it in different countries? What is the picture in Israel?

The conference will also deal with the issue of evaluation of the activities of social enterprises and it will provide a stage for young Israeli researchers who study that domain to present their studies and their findings.

9:00-9:15	Greetings
9:15-11:00	Keynote Address <b>Social Enterprise Dynamics and Patterns: An International Comparative Perspective</b> Prof. Jacques Defourny, Liege University (Belgium) Director, ICSEM Project <u>Discussant</u> : Prof. Benjamin Gidron, COMAS Preliminary Findings of the ICSEM Project in Israel Dr. Inbal Abbou Noga Buber Ben-David Yael Greenberg Aya Navon Dr. Yifat Reuveni
11:00-11:30	Coffee Break
11:45-11:45	Scholarships for PhD and Masters students who study social enterprises and related topics Yisca Giv'on-Monikendam Ram Weiss Hila Cohen Chaim Mordechovitz
11:45-13:15	<b>Evaluating Social Enterprises: What are the Costs? Who Benefits?</b> Chair: Prof. Oren Kaplan <u>Panel</u> : Itzik Sabato, Prof. Daniel Gottlieb, Dr. Miri Levin-Rosalis, Yehuda Mor, Prof. Riki Savaya
13:15-14:00	Lunch Break
14:00-15:30	Parallel Sessions (3)