

Benjamin Huybrechts

Married, two children
Born in Uccle (Brussels), 6th November 1981

Sart Tilman B33 Bte 4 – 4000 Liege (Belgium)
E-mail: b.huybrechts@ulg.ac.be
Tel: +3243663135

Current position

- Assistant professor, HEC Management School, University of Liege
- Holder of the SRIW-Sowecsom Chair in Social Enterprise Management (HEC Liege)

Academic career

- 01-09/2010: Post-Doctoral Research Fellow, Skoll Centre for Social Entrepreneurship, Saïd Business School, University of Oxford - Supervisor: Dr. Alex Nicholls
- 2005-2010: PhD thesis in Management Sciences, HEC Management School, University of Liège - “Explaining Organisational Diversity in Fair Trade Social Enterprises” - Jury: Prof. Jacques Defourny and François Pichault (University of Liège), Prof. Alex Nicholls (University of Oxford), Prof. Corinne Gendron (Université du Québec à Montréal), Prof. Leonardo Becchetti (Università di Roma Tor Vergata)
- 2006 - 2007: Research Master Program in Management Sciences - HEC Management School, University of Liège – Including courses at the Université Libre de Bruxelles and at the University of Maastricht (METEOR Program) - *Summa cum laude*
- 2003 - 2005: Inter-university Master Program in Development & Environment Studies - Catholic University of Louvain & University of Liège - *Magna cum laude*
Master’s thesis: “The Impact of Fair Trade on Bolivian Coffeegrowers”
- 08-12/2002: Student Exchange at Universidad Diego Portales (Santiago - Chile)
- 2001 - 2003: Master in Management Sciences at Louvain School of Management (UCL)
Magna cum laude - Master’s thesis: “The Import of Chilean Fair Trade Wine”
- 1999 - 2001: Bachelor in Management Sciences at ICHEC Management School (Brussels)
Magna cum laude
- 1997 - 1999: Higher Education at St-Jan Berchmanscollege (Brussels, Dutch-speaking)
- 1993 - 1997: Higher Education at Collège St-Michel (Brussels, French-speaking)

Languages

- French: Mother tongue
- Dutch: excellent (C2 - 11 years in Dutch-speaking schools and regular practice)
- English: very good (C2 - regular practice)
- Spanish: very good (C1 - 2 years courses and several research stays in Latin America)
- German: good (B2 - 3 years evening classes)
- Italian: basic knowledge (A2 - 2 years evening classes)

Teaching and pedagogical training

- Setting up and coordination of the specialization “Social Enterprise Management” in the context of the Master’s in Management at HEC-ULg (together with Sybille Mertens and Jacques Defourny)
- Since 2011: teaching of four classes:
 - CSR and corporate reputation (2nd Bachelor in Management)
 - Social Innovation and Organizational Diversity (1st Master’s in Management)
 - Governance and HRM in social enterprise (2nd Master’s in Management)
 - Doctoral seminar in social entrepreneurship (Phd in Management and Development Studies)
- Teachers’ training program at IFRES – University of Liege (in course)

Other skills

- Computer Literacy: Word, Excel, Powerpoint, Endnote, Web Content Management System (CMS)
- Young Enterprise CEO and holder of the “Cambridge Young Enterprise Certificate” (1999)
- Student jobs at “Trends-Tendances” (Belgian business magazine - 1999-2001)
- Holder of a Belgian (B) Driving Licence (2000)

Boards and networks

- Member of: EMES European Research Network on Social Enterprise, EGOS (European Group for Organizational Studies), Réseau International de Recherche sur les Organisations et le Développement Durable (RIODD), International Society for Third-Sector Research (ISTR), Association d’Economie Sociale (AES)
- President of the “Fairness” Fair Trade Research Network
- Board member of the Belgian Fair Trade Federation (BFTF)

Theses and awards

Post-doctoral research (2010): “Challenges of corporate-social enterprise partnerships in Fair Trade”

Winner of the 2010 “Best (Post-)Doctoral Research Award” by CBC Bank & Insurance

PhD Thesis in Management (2010): “Explaining Organisational Diversity in Fair Trade Social Enterprises”

2012 Award of Merit by the International Society for Third-Sector Research (ISTR)

Winner of the 2011 Best Thesis Prize awarded by the “Réseau international sur les organisations et le développement durable – RIODD”

Winner of the 2010 “Jacques Tymen Prize” awarded by the Association d’Economie Sociale

Master in Development Studies (2005): “L’impact du commerce équitable sur les producteurs : le cas de coopératives de café et de cacao en Bolivie” - Mark : 18/20 (*Summa cum laude*)

Winner of the 2006 “Vanthournout Award” (Best thesis in the field of the Social Economy)

Master in Management Sciences (2003): “Etude de la création d'un partenariat de commerce équitable entre Oxfam-Wereldwinkels et une coopérative de viticulteurs chiliens” - Mark : 18/20

Winner of the 2002-2003 “IAG-UCL Best Master Thesis Award” (together with M. Manigart)

Reviewing

Regular reviewer for several journals such as the *Journal of Business Ethics*, the *Public Management Review*, the *Journal of Institutional Economics*, the *Nonprofit and Voluntary Sector Quarterly*, the *Annals of Public and Cooperative Economics*, the *Canadian Journal of Development Studies*, and the *Social Enterprise Journal*

Journal editing

Co-editor of a special issue in the *Journal of Business Ethics* (together with Darryl Reed, York University): "Fair Trade in different national contexts" (2010, vol. 92, supplement 2)

Co-editor of a special issue in the *Social Enterprise Journal* (together with Bob Doherty, Liverpool Hope Business School) – due 2013

Peer-reviewed journal articles

Huybrechts, B. (2010), "Fair Trade Organizations in Belgium: Unity in Diversity?", *Journal of Business Ethics*, 92, supplement 2, 214-240

Huybrechts, B. & Reed, D. (2010), "Introduction to the special issue: Fair Trade in different national contexts", *Journal of Business Ethics*, 92, supplement 2, 1-16

Huybrechts, B. (2010), "The Governance of Fair Trade Organisations in Belgium", *Social Enterprise Journal*, 6:2, 110-124

= "Highly Commended Paper" Award Winner at the Emerald Literati Network Awards for Excellence 2011

Becchetti, L. & Huybrechts, B. (2008), "The Dynamics of Fair Trade as a Mixed-form Market", *Journal of Business Ethics*, 81:4, 733-750

Huybrechts, B. & Defourny, J. (2008), "Are Fair Trade Organizations necessarily Social Enterprises?", *Social Enterprise Journal*, 4:3, 186-201

Huybrechts, B. (2007), "Fondements et implications de la diversité organisationnelle au sein du commerce équitable", *Annals of Public and Cooperative Economics*, 78:2, 195-219

Huybrechts, B., Mertens, S., Xhaufclair, V. (2006), "Les interactions entre l'économie sociale et la responsabilité sociale des entreprises. Illustration à travers la filière du commerce équitable", *Gestion - Revue Internationale de Gestion*, 31:2, 65-74

Books and book chapters

Huybrechts, B., Mertens, S. & Rijpens, J. (2013), "Explaining stakeholder involvement in social enterprise governance through resources and legitimacy", in J.-L. Laville, D. R. Young & P. Eynaud (Eds.), *Governance and Democracy: Civil Society in a Changing World*, Edward Elgar, Cheltenham.

Huybrechts, B. (2012), *Fair Trade Social Enterprises: Social Innovation through Hybrid Organizational Models*, Routledge, London & New York

Huybrechts, B. & Nicholls, A. (2012), "Social entrepreneurship: definitions, drivers and challenges", in C.K. Volkmann, K.O. Tokarski & K. Ernst (eds.), *Social Entrepreneurship & Social Business. An Introduction and Discussion with Case Studies*, Springer/Gabler, Wiesbaden

Campi, S., Defourny, J., Grégoire, O. & Huybrechts, B. (2012), "Les entreprises sociales d'insertion : des parties prenantes multiples pour des objectifs multiples ?", in L. Gardin, J.-L. Laville et M. Nyssens (eds), *L'insertion par l'économie au prisme de l'entreprise sociale : un bilan international*, Desclée De Brouwer, Paris

Huybrechts, B. (2012), "Les organisations de commerce équitable", in A. Carimentrand & V. Blanchet (eds), *Le dictionnaire du commerce équitable*, Quae, Paris

Huybrechts, B. (2012), "L'économie sociale et solidaire", in A. Carimentrand & V. Blanchet (eds), *Le dictionnaire du commerce équitable*, Quae, Paris

Huybrechts, B., Nicholls, A. & Mouchamps, H. (2012), "L'entrepreneuriat social : définitions, ressorts et défis", in E. Bayle & J.-C. Dupuis, *Management des entreprises de l'économie sociale et solidaire*, De Boeck Université, Bruxelles

Huybrechts, B. (2010), "Les organisations de commerce équitable entre solidarité et marché", in M.-F. Turcotte & C. Hervieux (eds), *Mettre en marché pour une cause : Enjeux commerciaux et impacts du commerce équitable*, Les Presses de l'Université du Québec, Montréal, 53-61

Huybrechts, B. (2010), "Innovation sociale et diversité organisationnelle : le cas du commerce équitable", in F. Degavre et al. (eds.), *Transformations et innovations économiques et sociales en Europe : quelles sorties de crise ? Regards interdisciplinaires*, Presses Universitaires de Louvain, Louvain-la-Neuve, 113-130

Huybrechts, B. (2007), *L'impact du commerce équitable sur les producteurs : le cas de coopératives de café et de cacao en Bolivie*, E-book, Editions Luc Pire, Prix Vanthournout 2006

Huybrechts, B. (2006), "Les enjeux d'une régulation collective des échanges marchands : le cas du commerce équitable", in C. Bourreau-Dubois et B. Jeandidier (dir.), *Economie sociale et Droit*, L'Harmattan, 53-67

Conference papers (non-exhaustive list)

Huybrechts, B. & Mertens, S. (2011), "The role of social enterprises in institutionalizing social innovation: the case of renewable energy source cooperatives (REScoops) in Europe", *3rd EMES Conference*, Roskilde, 4-7 July 2011

Huybrechts, B. (2011), "Managing and Diffusing Hybridity: (Inter-)Organizational Strategies in the Fair Trade Field", *Track 07 "Institutional Logics", 26th EGOS Colloquium*, Gothenburg, 7-9 July 2011

Huybrechts, B. & Nicholls, A. (2010), "Organizational Legitimacy in Collaborations between Social Enterprises and Corporations", *3rd Social Entrepreneurship Research Colloquium (on invitation)*, Saïd Business School, University of Oxford, 22-25 June 2010

Huybrechts, B. (2009), "Does Social Innovation vary with the Organisational Form? Exploring the Diversity of Fair Trade Social Enterprises in Europe", *1st International Social Innovation Research Conference*, Saïd Business School, University of Oxford, 14-16 September 2009

Huybrechts, B. (2007), "The Governance of Fair Trade organizations: a Focus on Stakeholder Representation", *20th European Business Ethics Network Annual Conference*, Leuven, 18-20 September 2007

Invited speaker

Catholic University of Eichstätt-Ingolstadt (2012 – Prof. Hans-Martin Zeidemach), Saïd Business School-University of Oxford (2010 – Dr. Alex Nicholls), Open University Business School (2010 – Roger Spear), Solvay Brussels School (2009 – Dr. Marek Hudon), Catholic University of Louvain (2006 – Prof. Marthe Nyssens for the Doctor Honoris Causa of Frans Vander Hoff seminar)

Organization of conferences and seminars

- Co-organizer of the "Fair Trade International Symposia" (Montpellier 2008 and Liverpool 2012)
- Organization committee of the 3rd EMES Research Conference on Social Enterprise (Liege 2013)
- Organization of a British Council/FNRS-funded international academic seminar: "Performance and legitimacy in social enterprises" – Liege, 3-4 March 2011